

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60484-1

DATE PRINTED

03/26/13

AND

PAGE 1

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
AND	1831 Chestnut St Ste 602			PO BOX 290782	
ADDRESS	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
	USA			USA	
CONTACT	M. D'ETTORRE			PRODUCT MARKEY/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.		PRODUCT CODE 1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/01/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	02222..	8	07:00A	09:00A	30S	03/26/13-03/29/13	THE EARLY SHOW	8	300.00	2400.00
2 LUR	20000..	2	07:00A	09:00A	30S	04/01/13-04/01/13	THE EARLY SHOW	2	150.00	300.00
3 FIXED	11111..	4 1	05:00A	05:56A	30S	03/26/13-03/29/13 04/01/13-04/01/13	WBZ NEWS	5	400.00	2000.00
4 FIXED	11111..	4 1	05:58A	07:00A	30S	03/26/13-03/29/13 04/01/13-04/01/13	WBZ NEWS	5	450.00	2250.00
5 FIXED	11111..	4 1	12:00N	12:27P	30S	03/26/13-03/29/13 04/01/13-04/01/13	WBZ NEWS	5	500.00	2500.00
6 FIXED	11111..	4 1	09:00A	10:00A	30S	03/26/13-03/29/13 04/01/13-04/01/13	RACHAEL RAY	5	450.00	2250.00
7 FIXED	11100..	2 1	04:30P	05:00P	30S	03/26/13-03/27/13 04/01/13-04/01/13	JUDGE JUDY	3	900.00	2700.00
8 FIXED	11100..	2 1	05:30P	06:00P	30S	03/26/13-03/27/13 04/01/13-04/01/13	530PM NEWS	3	850.00	2550.00
9	01111..	4	06:00P	06:30P	30S	03/26/13-03/29/13	WBZ NEWS	4	1000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60484-1

DATE PRINTED

03/26/13

AND

PAGE 2

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE			
AND	1831 Chestnut St Ste 602			PO BOX 290782			
ADDRESS	Philadelphia	PA	19103-3700	Charlestown	MA 02129-0214		
	USA			USA			
CONTACT	M. D'ETTORRE			PRODUCTMARKEY/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.		PRODUCT CODE	1302		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/01/13 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
10	M	1	06:00P	06:30P	30S	04/01/13-04/01/13	WBZ NEWS	1	600.00	600.00
LUR										
11	11111..	4	07:00P	07:28P	30S	03/26/13-03/29/13 04/01/13-04/01/13	WHEEL OF FORTUNE	5	1700.00	8500.00
FIXED		1								
12	11111..	4	07:28P	07:57P	30S	03/26/13-03/29/13 04/01/13-04/01/13	JEOPARDY !	5	2600.00	13000.00
FIXED		1								
13	01111..	4	11:35P	12:37A	30S	03/26/13-03/29/13	DAVID LETTERMAN	4	650.00	2600.00
FIXED										
14	M	1	11:35P	12:37A	30S	04/01/13-04/01/13	DAVID LETTERMAN	1	350.00	350.00
LUR										
15	010000.1	2	11:00P 11:00P	11:35P 11:35P	30S	03/26/13-03/31/13	WBZ NEWS	2	1700.00	3400.00
FIXED										
16	Su	2	08:00A	09:00A	30S	03/31/13-03/31/13	WBZ NEWS	2	550.00	1100.00
FIXED										
17	Su	1	07:00A	08:00A	30S	03/31/13-03/31/13	WBZ NEWS	1	450.00	450.00
FIXED										
18	Sa	1	07:00A	09:00A	30S	03/30/13-03/30/13	SATURDAY EARLY SHOW	1	500.00	500.00
FIXED										
19	Su	1	06:00A	07:00A	30S	03/31/13-03/31/13	WBZ NEWS	1	350.00	350.00
FIXED										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

CONTRACT NO. REV.

1061-60484-1

DATE PRINTED

03/26/13

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 3

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
AND	1831 Chestnut St Ste 602			PO BOX 290782	
ADDRESS	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
CONTACT	M. D'ETTORRE			USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.			PRODUCT 1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/01/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	63		51800.00
							Billing Summary			
					Qtr 1-13	Jan .00	Feb .00	Mar 34100.00	Total 34100.00	
					Qtr 2-13	Apr 9100.00	May .00	Jun .00	Total 9100.00	
								GRAND TOTAL	43200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION